



## **Director of Program Development and Strategy:**

The Director of Program Development and Strategy will be responsible for setting and achieving Hilarity for Charity's programmatic goals. The individual in this senior role will work closely with the Executive Director and leadership team to scale and execute HFC's hallmark programs, including national respite care grants, online support groups and brain health education initiatives, as well as lead the organization to become a leading expert in Alzheimer's caregiver support and brain health education. The person in this role will work collaboratively with the HFC team to develop marketing and communications content related to programming and represent the organization and its programs at meetings, events, and conferences around the country.

### Current programs and responsibilities include:

**In-Home Care Grants** - Manage cross-functional team to evaluate and award grants to families who are living with Alzheimer's. Program is conducted in collaboration with HFC's in-home care giving partner, Home-Instead Senior Care, and HFC's grant review board. Monitor and assess on-going program execution and impact of grants. Scale program to achieve growth targets. Measure and quantify impact of program for communications strategy and donor cultivation.

**Online Support Groups** – Manage and grow impact of digital support group program for family caregivers of people living with Alzheimer's and related dementias. Groups are conducted by licensed social workers. The Director will be responsible for assessing program elements, creating strategy and program design that will achieve significant program expansion.

**Care Resources** – Develop and implement plan to provide additional care and educational resources for family caregivers.

**Brain Health Education** – Work with Executive Director and external partners to launch and grow brain health educational programs for the younger generation. Developed by HFC in partnership with The Alzheimer's Prevention Clinic at New York Presbyterian-Weill Cornell Medicine, this program includes digital coursework specific for high school, college, and medical students. Launch will include media campaign, leadership summit event, PSA's, website development and additional collateral and educational materials.

**Donor Events** – Participate in the planning and execution of annual variety show events and exclusive fundraising dinners focused on brain health.

Preferred experience. Eight plus years leading national programs for non-profit organizations. Candidate should have demonstrated experience or interest in brain health and disease prevention. Master's degree in a related field preferred. Ideal candidate has excellent writing and organizational skills, is a self-starter, and a highly collaborative team player.

Position location: Stamford, CT (part-time remote optional)

Please submit a cover letter stating why you are interested in, and a good fit for the position, along with a resume and compensation expectations:

[jobs@hilarityforcharity.org](mailto:jobs@hilarityforcharity.org)

### **Hilarity for Charity**

Founded by Lauren and Seth Rogen in 2012, Hilarity for Charity's mission is to raise awareness, inspire change, and accelerate progress in Alzheimer's research, care and support. By engaging younger generations through comedy and open dialogue, Hilarity for Charity aims to significantly improve outcomes for all families contending with Alzheimer's disease. Our national grant program seeks to ease the burden on caregivers in need of financial support to keep parents and spouses in a familiar home setting. We're also passionate about educating people under the age of 40 about the profound impact lifestyle changes can have on brain health.